

*PriyasriPatodia*

*Presents*

*Untitled III&IV*

We are delighted to announce that Priyasri Art Gallery is presenting online exhibitions from the series of Untitled, 'Untitled III' and 'Untitled IV'. We will be launching them both through online platforms on 21st July and will be open for view until 21st August 2020.

Moksha Kumar, artist and art historian from MSU Baroda, is a facilitator for one of the exhibits, actively managing the narrative of the artists involved with the one being faced as a collective. She has not only written extensively but has also exhibited her own work internationally, in the hopes of expanding the local narrative to a global one. The artists in the exhibition are those whose work we have admired for some time now and have now been fortunate enough to present, at such a difficult point in time.

PriyasriPatodia has been running the Priyasri Art Gallery in Mumbai, along with the AQ@Priyasri - The Artist Studio space in Baroda since the past 15 yrs. Both of these ventures have left us with a huge community and we are taking this time out to tighten our bonds with all the past artists, curators and everyone we have ever worked with. The intimacy that this time is allowing us is something to celebrate and keeping that in mind, we at Priyasri Art Gallery have continued our activities and believe that focusing on variables and focusing on what we can do rather than what we can't is important to us. We are moving forward to come back with new collaborations, projects and endeavours.

From time immemorial, art has always flourished through active patronage. The ultimate beneficiary of this is not only the artists but also the patrons themselves along with the state. The cultural decline of any system has a boomerang effect on various sectors, starting from the grassroots.

Is digital the new 'normal'? COVID-19 has only quickened the process of welcoming and embracing the virtual world and having said that, we wonder how will the arts function even when the lockdown is over? Are artists going to adopt the virtual world as their new medium to produce; or criticize it for bringing in this approach, and for it being valued over a tactile experience? Will the white cube matter anymore?

While we grapple with the reality or the 'virtual' reality of technology overtaking most of our static schedules do we ask ourselves – how would we support the arts during this strange transition? How would we stay relevant in a post COVID-19 world?